

AN EXERCISE ON FILM TECHNIQUE ANALYSIS

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EXERCISE 1

Please watch the following short film and consider the following question.

Question

In his short film *That's AI*, how does director Sebastian Lopez use cinematic techniques to criticize the negative impact that an increased presence of AI generated videos on social media has had on the way that society decides whether or not something is 'true'?



- A. Do you agree that Lopez thinks that AI generated social media videos have had a positive impact on the way that present day society decides whether or not something is 'true'? Why or why not?
- B. Please note 3 cinematic/film techniques used by Lopez that you believe serve as evidence to support the opinion that you made in (A) and explain why the technique that you chose support your opinion.